



SOlutions TESting for Regions through Insurance for Climate Adaptation

HORIZON-MISS-2022-CLIMA-01| Project Number 101112867

Deliverable 5.9

Dissemination and communication activities plan and reporting (2)

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Dissemination Level		
PU	Public	X
SEN	Sensitive – limited under the conditions of the Grant Agreement	
CI	EU classified, as referred to in Commission Decision 2001/844/EC	

* PU: Public — fully open. SEN: Sensitive — limited under the conditions of the Grant Agreement. EU classified — RESTREINT-UE/EU-RESTRICTED, CONFIDENTIEL-UE/EU-CONFIDENTIAL, SECRET-UE/EU-SECRET under Decision 2015/444. For items classified under other rules (e.g. national or international organization), please select the equivalent EU classification level.

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Modification Control

Version	Date	Description & Comments	Responsible
0.1	05/02/2024	First draft	EI
0.2	12/02/2025	Reviewers review and comment the document	All partners
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General Project Information

Title	SOLutions TEsting for Regions through Insurance for climate Adaptation
Acronym	SOTERIA
Project Number	101112867
Funding Programme	HORIZON EUROPE
Topic	HORIZON-MISS-2022-CLIMA-01-03
Type of action	HORIZON Research and Innovation Actions
Project Start Date	1st September 2023
Duration of the project	30 Months



List of SOTERIA Partners

Nº	ORGANISATION	Short name	Country	Role
1	Basque Centre for Climate Change	BC3	ES	Coordinator
2	I-Catalist SL	ICA	ES	Beneficiary
3	Climate Risk Advisory Ltd	CRA	NO	Beneficiary
4	Helmholtz Centre for Environmental Research	UFZ	DE	Beneficiary
5	SINTEF AS	SINTEF	NO	Beneficiary
6	Mitigate AS	MITI	NO	Beneficiary
7	AQUATEC	AQUA	ES	Beneficiary
8	Genillard & Co GmbH	G&Co	DE	Beneficiary
9	National Center for Scientific Research Demokritos	DEMO	GR	Beneficiary
10	Hochschule Weihenstephan-Triesdorf	HSWT	DE	Beneficiary
11	Association for the Development of West Athens	ASDA	GR	Beneficiary
12	Behavior SMART OOD	BES	BG	Beneficiary
	Generalitat Valenciana	GVA-A	ES	Beneficiary
14	Municipality of Gabrovo	MoG	BG	Beneficiary
15	Empower Insight	EI	FR	Beneficiary
16	Stiftung Global Infrastructure Basel	GIB	CH	Associated Partner
17	Verbraucherzentrale Sachsen e.V.	VZS	DE	Associated Partner
18	Landesamt für Umweltschutz (Regional Env. Protection Agency)	LAU	DE	Associated Partner
32	KLP Skadeforsikring AS (insurance)	KLP-S	NO	Associated Partner
20	Gjensidige Forsikring ASA (insurance)	GJE	NO	Associated Partner
21	Allianz Agrar (insurance)	AZA	DE	Associated Partner
22	Croatia Osiguranje (insurance)	CO	HR	Associated Partner
23	German Insurance Association	GDV	DE	Associated Partner
24	DIMOS EGALEO (insurance)	EGL	GR	Associated Partner
25	Bavarian Farmers Association	BBV	DE	Associated Partner
26	Zadar County, Croatia	ZDC	HR	Associated Partner
27	The County Governor in Trøndelag	CGT	NO	Associated Partner
28	DZI at KBC Group (insurance)	DZI	BG	Associated Partner
29	Caisse de Reassurance (insurance)	CCR	FR	Associated Partner
30	Hellenic Association of Insurance Companies	HAIC	GR	Associated Partner



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Abbreviations

AS	Associated Partner
CA	Consortium Agreement
CINEA	European Climate, Infrastructure and Environment Executive Agency
CL	Case Leader
CoP	Communities of Practises
CT	Coordination Team
DoA	Document of the Action
EC	European Commission
EU	European Union
GA	Grant Agreement
IPR	Intellectual Property Rights
KPI	Key Performance Indicator
NBS	Nature-Based solutions
NGO	Non-Governmental Organisation
PC	Project Coordinator
PM	Project Manager
SRL	Societal Readiness Level
TL	Task Leader
TRL	Technical Readiness Level
WP	Work Package
WPL	Work Package Leader



EXECUTIVE SUMMARY

During the months since SOTERIA started, catastrophic climate events in Europe and worldwide have reshaped the insurance and climate shape landscape, rendering even more relevant the discussion on creation of solution and proactive prevention methods. The insurance sector itself has been undergoing transformative changes, with a growing emphasis on risk mitigation. This context offers an opportunity for SOTERIA results to help inform this discussion and build resilience in Europe.

This document presents the updated version of the Soteria Dissemination and Communication plan D5.8. While there have been only minor revisions, an overview of the fulfilment status of various activities—whether completed, in progress, or exceeded—is provided in the Progress Report submitted by the Coordination team.

The nature of the SOTERIA project which concentrates relevant information and deliverables over the last 8 months of the project is in itself a challenge for the communication and dissemination. During the first period of the project the team focused on establishing a conversation and engaging the audience on insurance and climate change intersection while supporting the partners on their projects and events.

As the critical project months approach, the Action Plan derived from this dissemination strategy is currently in the development phase and will be focusing on the release of deliverables. Given the rapidly evolving climate landscape in climate insurance, this strategy will undergo continuous evaluation and adjustments to stay aligned with the project's progress and external shifts in policy, risk assessment.

The internal communication tools have been refined and edited on this document and a new column has been added to the strategic interventions and implementation matrix tables to track changes and progress accurately. These updates ensure that the project's activities are continuously reflected with precise verb tenses, capturing both current achievements and ongoing actions.



1. Introduction

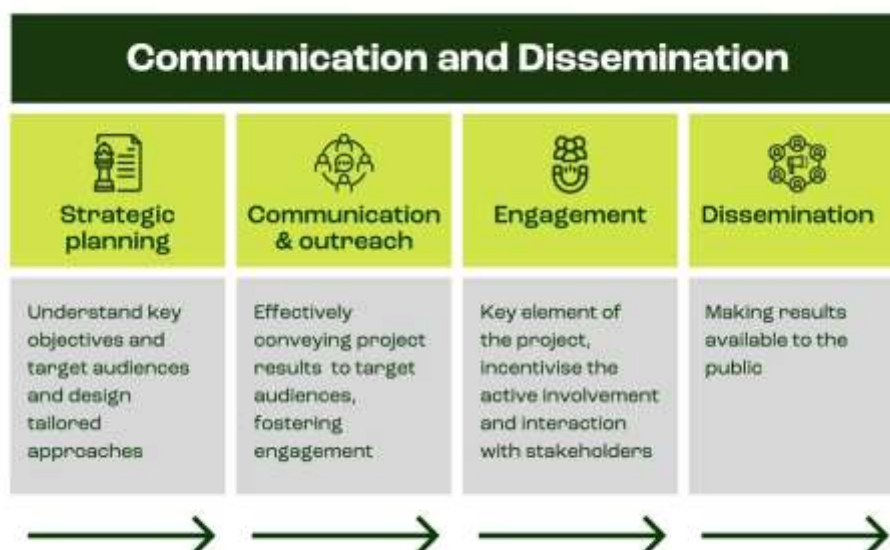
The "Dissemination and communication activities plan and reporting" aims to provide visibility to SOTERIA project results and developments and is designed as a dynamic and evolving document that adapts to the project's continuous development.

Regular review meetings with the Coordination team and within the Consortium Members are scheduled to discuss the progress, challenges, and potential enhancements in both internal and external communication strategies.

The SOTERIA project comprises **five working packages**, each entrusted with specific responsibilities for engaging stakeholders and contributing to community building. The communication strategy acts as a backbone of these engagements and provides partners with essential materials and visibility for their engagement activities.

1.1 Communication Process

The Communication and Dissemination process comprises four phases. In SOTERIA, direct stakeholder engagement is a collaborative effort involving multiple partners and reflecting the synergy at the core of the project. The following procedure operates in a non-linear fashion, with all three main steps following continuous feedback loops that contribute to its ongoing improvement.



1.2 Privacy

As a ground-breaking initiative, SOTERIA involves handling sensitive data and deriving insights from information provided by the insurance sector and companies. It is imperative that all communication and publications prioritise the protection of any sensitive information (further detail in D5.2-D5.3 Data Management Plan (1) (2)).

Furthermore, partners retain the option to withhold consent for the dissemination of their proprietary



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knowledge, including background information or results, particularly when such sharing may pose a risk to their interests (further details in SOTERIA IP Management Plan and in D3.6 Exploitation Plan and SOTERIA strategy of market watch).



2. The Project

The **SOTERIA** project, officially named "SOLutions TESting for Regions through Insurance for Climate Adaptation" **aims to advance innovative insurance solutions for climate change adaptation in different European regions and communities** by i) documenting best practices in relation to data, new insurance and robust enabling frameworks; ii) testing of some of these solutions; and iii) the creation of communities of practice for regions and insurance as legacy.

The project will be developed over 30 months, from September 2023 to February 2026 and the pilots will be developed across Europe in the cities of Leipzig (DE), Saxony (DE), Bavaria (DE), Zadar (HR), Gabrovo (BG), Trøndelag (NO), Valencia (ES), and West Athens (EL). These geographic regions are characterised by different environmental realities and threats related to climate change such as drought, heat waves, spring frost, heavy rain/hail, floods, landslides, and wildfires.

The project aims to help reduce the protection gap by documenting best practices and the testing of insurance products and services that reward proactive prevention measures while seeking to increase coverage through co-designed solutions. The project will also consider the enabling framework that analyses the role of public sector modernisation and how to develop affordable insurance schemes that leave no one behind, through our Communities of Practice engaged in Climate Resilience society-insurance dialogues. SOTERIA will take these solutions from the levels of research to demonstration and testing with some at the level of pre-commercial procurement.

SOTERIA will contribute to the wider goal of the Mission Adaptation to increase Europe's resilience and preparedness to face unavoidable consequences of climate change by filling the gaps on insurance coverage for climate adaptation.

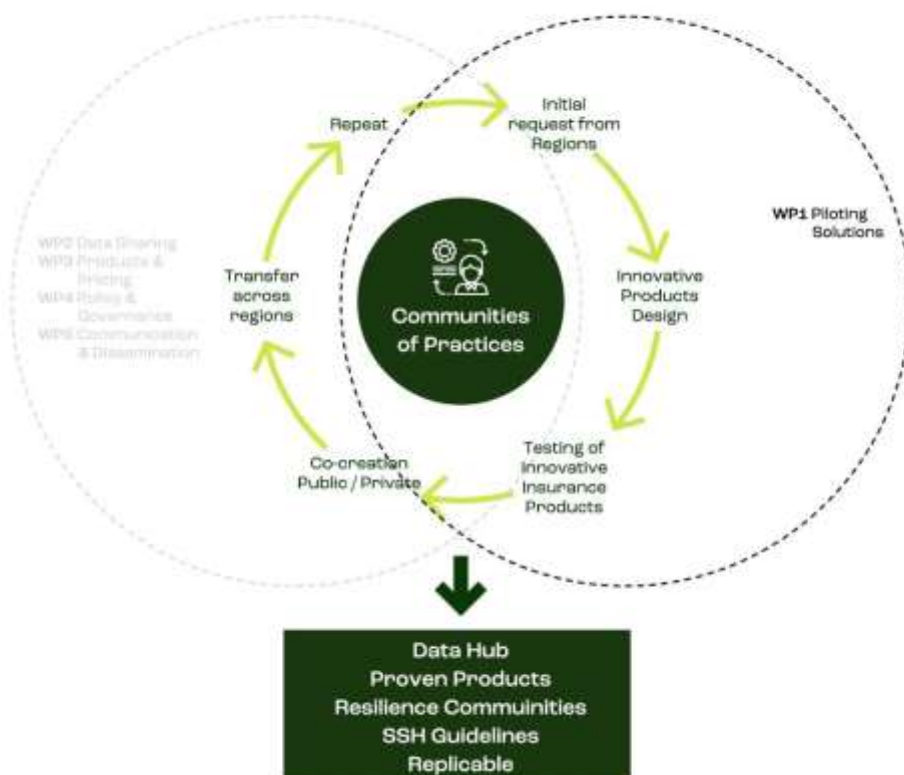


Illustration I: SOTERIA workflow



Communication Strategy

3.1 Strategic approach

Effective communication is the outcome of meticulous planning and thoughtful considerations of the project's communication objectives, expectations, and target audiences.

Empower Insight, SOTERIA's communication partner, designed and distributed to the rest of partners a survey comprising 10 questions aimed at extracting insights on communication expectations, goals, and strategic audiences.

The responses obtained from the survey played a pivotal role in shaping the communication strategy workshop held during the Kick-off event in Bilbao on September 21st, 2023 (Month 1). Facilitated by Empower Insight, the workshop was carefully structured to engage participants from diverse backgrounds, including insurance carriers, NGOs, municipalities, and engineering companies. Through a collaborative session, it explored various dimensions of the project's goals, identified key stakeholders, assessed potential threats, and mapped out the influence matrix.

Furthermore, an in-depth analysis was undertaken to enhance the project's communication capabilities, mapping the target audiences and analysing the sector's communication landscape. The culmination of these efforts resulted in the formulation of the Dissemination and Communication Activities Plan and Reporting.

During the first 18 months of the project, the Empower Insight team has communicated and engaged constantly with partners and created support material, communication products and support for events to keep adapting towards the evolution of the project.

3.2 Guiding principles

Rules and structures are essential to achieve successful communication, ensuring that it aligns with the project representation. The implementation of the communication strategy will be governed by the following principles:

Two-Way Communication. This approach is characterised by an emphasis on active engagement and ongoing dialogue among stakeholders, partners and the communication team. This approach creates an inclusive environment where the project results and the knowledge of all partners spanning diverse sectors and countries are not only heard but actively integrated, contributing to a collaborative and well-informed communication strategy within the SOTERIA project.

Diversity. The representation of a diverse spectrum of partners is a priority, encompassing various sectors such as insurance, municipalities, NGOs, engineering firms, and universities. This approach aims to create a comprehensive representation of expertise within the consortium, fostering collaboration that integrates varied perspectives and insights specific to each sector. Diversity also means language inclusion, while English remains the project's main language, efforts will be made to translate the most important material and circulate it in other languages as needed.

Innovation & Responsiveness: Two pivotal elements to effective communication in the project. We strive to provide information to stakeholders' timeline and in user-friendly ways and commit to do so with innovation and creativity.



Inclusivity: Empower Insight will -at the best of its capacity- advise all the communication efforts to be used and designed taking into account recommendations from the Web Content Accessibility Guidelines (WCAG), and the Inclusive and Accessible Communication Guidelines from Bridging the GAP, an EU funded project in line with the Convention on the Rights of Persons with Disabilities and the 2030 Agenda.

Confidentiality: All communication will prioritise confidentiality of sensitive data or information.

3.3 Situation analysis

The following are the project's Strengths, Weaknesses, Opportunities, and Threats. These were identified during the initial workshop and are the result of a collective discussion between all partners.

Strengths	Weaknesses	Opportunities	Threats
Variety of expertise: SOTERIA benefits from a collaboration of partners with diverse expertise and geographical locations, providing a holistic understanding to climate change insurance solutions Groundbreaking initiative: SOTERIA will develop solutions based on data from the insurance sector itself and from direct contact with stakeholders. Human Engagement: The project's emphasis on producers and other affected individuals by climate change contributes to a dynamic and future-oriented approach to climate resilience. Innovative Solutions: SOTERIA is committed to pioneering innovative insurance solutions, positioning the project as a leader in climate adaptation strategies. European approach: SOTERIA pilot cities depict key realities in Europe, allowing for the re-use of project's results to other cities.	Communication Inequalities: Managing communication among diverse partners with different backgrounds and geographical locations may pose challenges. Generating interest: Difficulty lies in the hardship of rendering the topic of climate change insurance appealing for audiences. Partner's workload: Due to competing priorities, SOTERIA partners may have limited time to engage timely with communication activities.	Insurance Industry Momentum: The current momentum in the insurance industry presents an opportunity for SOTERIA to actively engage and contribute to the creation of climate change insurance solutions. Youth Advocacy Impact: Leveraging youth engagement can lead to a broader societal impact, fostering awareness and support for climate resilience. Collaboration with Universities: Partnering with universities and research centres opens avenues for talent and innovative ideas to advance climate change insurance solutions.	Misinformation: Without a comprehensive understanding of the project's objectives, there's a risk that the concept may not be fully grasped, leading to misunderstandings about its clear benefits for individuals and not just a particular actor or sector. Changing Climate Dynamics: The evolving nature of climate change may present unforeseen challenges that require adaptability in project strategies.

3.4 Overarching goal

The overarching objective of the communication strategy is to enhance the project's brand and visibility among stakeholders to facilitate broader access to and utilisation of its outcomes contributing to the democratisation of affordable and innovative insurance solutions.



3.5 Strategic objectives

1. To create and sustain a coherent project brand that appeals to insurance sector, public and governmental organisations;
2. Enhance internal coordination and communication structures to ensure the effective fulfilment of the project's mandate;
3. Position SOTERIA as a project of reference within the field of climate change and climate insurance;
4. To create awareness and enhance accessibility to and utilisation of the project's results and findings to ensure wide acceptance and uptake by stakeholders;
5. Empower partners to create meaningful and sustainable engagements and partnerships with stakeholders critical for the project success.

3.6 Strategic interventions

The realisation of the strategic objectives will depend on successful implementation of specific key interventions outlined in the following table:

Objective	Strategic intervention	Any change at first revision month 18th
To create and sustain a coherent project brand that appeals to insurance sector, public and governmental organisations.	• Create Logo and visual identity. • Create and circulate among partners all material necessary to ensure consistency. • Develop an aesthetically appealing, world-class website designed to cater to diverse audiences.	No changes
To enhance internal coordination and communication structures to ensure the effective fulfilment of the project's mandate.	• Create the internal communication guideline & sensitise partners. • Develop communication products (such as internal newsletter) for dissemination. • Strengthening capacities for internal communications.	Adapted. The internal newsletter was tested but in agreement with the Coordination team it was discontinued as email and WhatsApp proved to be more native and easy to our partners.
Position SOTERIA as a project of reference within the field of climate change and climate insurance.	• Utilising key events and dates of climate change to leverage SOTERIA's impact. • Provide members of SOTERIA communication products to help them open space in the community.	Improved. The internal team will focus on creating informative products for partners to communicate with their own stakeholders. Especially relevant for CoP and CRD.



To create awareness and enhance accessibility to and utilisation of the project's results and findings to ensure wide acceptance and uptake by stakeholders.	• Create social media channels. • Sensitising the public on the findings, data and developments of the project. • Co-creation of communication products with partners. • Package data-heavy reports into easily accessible and understandable publications. • Developing innovative products for dissemination to target audiences (in local languages when needed). • Securing publications in outlets with relevance to target audiences.	No changes
Empower partners to create meaningful and sustainable engagements and partnerships with stakeholders critical for the project success.	• Provide ready and easy-to-use communication products to the partners. • Provide proactive assistance to partners organising Climate Resilience Dialogues, Open Days, Workshops to provide materials and tools for effective communication. • Build communication capacity among partners via specialised training. • Provide assistance to the partners that sought communication expertise. • Package data-heavy reports into easily accessible and understandable publications.	No changes

3.6 Activities

These activities unfold during the 1-30-month period, with increased intensity anticipated from the 18th to the 30th months. Regular reviews will be conducted to optimise their effectiveness and efficiency, ensuring they produce the desired outcomes.

Strategic Objective I: To create and sustain a coherent project brand that appeals to insurance sector, public and governmental organisations:

- I. Co-design the SOTERIA brand colours and visual identity in the intersection of innovation and conservative outlook.
- II. Create & make available all the material needed by the partners to ensure consistency in communication including: fonts, colour palette, brandbook with marketing material, downloadable files, document project templates, powerpoint presentations, etc.
- III. Design of project contact cards to provide partners with the possibility to engage stakeholders during the different meetings.

D5.9 Dissemination and communication activities plan and reporting (2)



- IV. Developing a dynamic and simple to navigate website and ensure that is always up to date with events and project developments. It will be developed in three phases, accommodating for changing requirements from the project.
- V. Creation of social media channels key for target audiences.

Strategic Objective II: To enhance internal coordination and communication structures to ensure the effective fulfilment of the project's mandate:

- I. Establishment and production of an internal newsletter comprising the project developments, information about main deliverables and any news that needs to be communicated. The internal newsletter will be overseen by the Project Manager.
- II. Actively participating in regular meetings as determined by the Project's Manager and the project's calendar.
- III. Capacity building for partners in critical areas such as media engagement, writing statistical articles for the public (data-communications), and others.
- IV. Create an Internal Communication guide to help partners engage with the communication team to enhance their visibility to events and project's activities.
- V. Creating the SOTERIA events form for the partner's to proactively inform the team of all events so all preparations can be done in advance to cover the event in the project's networks and provide necessary material.
- VI. Leverage the Consortium expertise by creating an editorial calendar and involve partners in the creation of opinion pieces.

Strategic Objective III: Position SOTERIA as a project of reference within the field of climate change and climate insurance:

- I. Create communication products to assist the partners in the engagement with the sector.
- II. Creating and promoting content which will feature in paid social media advertising targeting the sector.
- III. In collaboration with partners, organise engagement of audiences and stakeholders via specialised webinars.
- IV. Generate content for distribution, leveraging the significance of key dates and events in the sector to capitalise on the resulting momentum.
- V. Issuing regular fact-heavy and thought provoking newsletter including key sector analysis, interviews and discussions.
- VI. Provide assistance and coverage to partners securing participation in sessions on major field events.
- VII. Supporting partners to identify and showcasing SOTERIA objectives and results at various regional, county, and local events.

Strategic Objective IV: To create awareness and enhance accessibility to and utilisation of the project's results and findings to ensure wide acceptance and uptake by stakeholders:

- I. Conduct stakeholder mapping and desk-research to identify stakeholders and their consumption behaviours, opportunities and challenges with each one of them.
- II. Create engaging and frequent content to keep social media networks active and growing.
- III. Tailoring SOTERIA's RADAR stories, Success stories, policy briefs and scientific publications to specific audiences by packaging them in user-friendly formats, which may include a)



visualisations or interactive data exploration, b) documents with less technical wording, c) media kits (audio material, ready-ly available quotes- graphics; -social media posts) and d) products in local languages, to enhance accessibility for a broader audience.

- IV. Provide visibility to the success stories & climate insurance solutions
- V. Create- with the support of case studies- a mini-articles series for social media featuring people dealing with climate insurance consequences, working on innovation in the field or youth networks interested in the topic. To make it more appealing to the general audience. The series name is tentatively "Climate Resilience Chronicles: Stories of Innovation, Impact, and Advocacy".
- VI. Development of various content types for disseminating information about the project such as: interviews, analysis and frequent press releases.
- VII. Developing interviews and discussions focused on project-related topics to animate and engage the network in audio format.
- VIII. Set up a fact-checking review process to control the production and dissemination of the project findings.
- IX. Advocate among partners to disseminate results and data with innovative ways to create interaction with young students and producers.

Strategic Objective V: Empower partners to create meaningful and sustainable engagements and partnerships with stakeholders critical for the project success:

- I. Provide advice as necessary to the other partners in their engagement activities in terms of communication and engagement best practices.
- II. Assist the partner engaging particularly with Community of Practice to design explanatory material such as fact sheets, infographics, brochures to facilitate understanding.
- III. Provide ready and easy-to-use communication products to the partners organising Climate Resilience Dialogues, Open Days, Workshops to provide materials and tools for effective communication and event organisation.
- IV. Provide support to the Exploitation activities and market watch efforts.

3.7 Target audiences

SOTERIA's impact extends across a broad spectrum of stakeholders underlining Soteria's commitment to inclusivity and collective climate resilience.

3.7.1 Internal audiences

SOTERIA Consortium Members: Ensure effective communication and collaboration among consortium members, fostering a culture of knowledge-sharing and coordinated efforts.

SOTERIA Coordination Team: Facilitate seamless internal communication and alignment with the project's overall goals, providing necessary support for effective coordination.

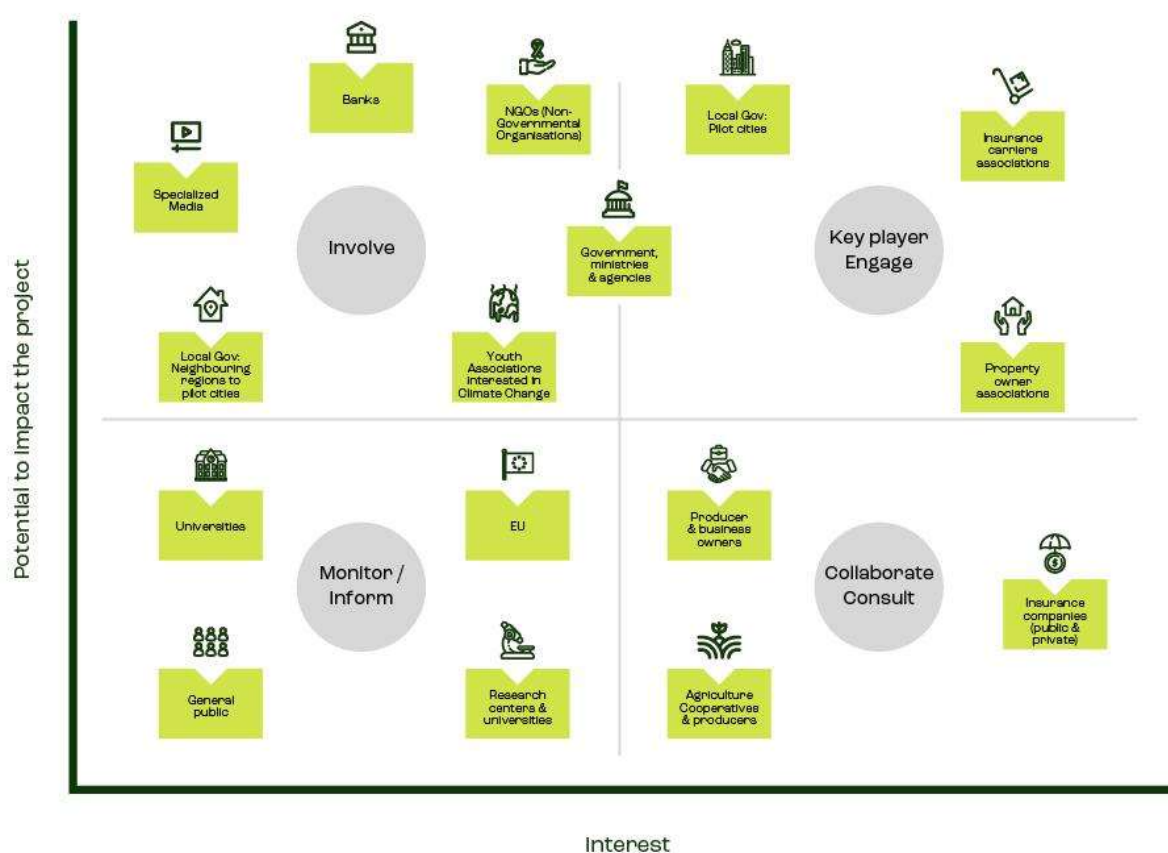
3.7.2 External audiences

The external audiences are the following:



• General Public	• Insurance associations
• Municipalities	• Research Centers and Universities
• Government Agencies	• Agriculture Cooperatives & producers
• Insurance companies (public and private)	• Specialized Media
• NGOs (Non-Governmental Organisations)	• Policy and decision makers
• Property owner associations	• Business owners
• Banks	• Youth Associations interested in climate change

They have been grouped and categorised in the following influence matrix:



3.8 Key messages

By crafting clear and impactful messages, the plan aims to ensure a unified understanding among partners, the public, and relevant entities. These key messages not only enhance brand consistency but also foster public support and engagement critical to the success of the SOTERIA project.

- A. **SOTERIA is a groundbreaking project.** SOTERIA stands as an innovative initiative, pioneering collaboration within the insurance sector and governmental institutions for shared data. Leveraging the joint expertise of the Consortium, the project employs proven methodologies and the latest technology for collecting, processing, and analysing data, facilitating the



identification of data-based solutions.

- B. **Safeguarding Lives Through Innovation.** SOTERIA is committed to protecting human lives by pioneering innovative climate change insurance solutions.
- C. **Nature-Based Solutions as public policy.** Strategically merging Nature-based Solutions (NbS) with innovative insurance mechanisms holds the key to fostering sustainable climate adaptation. However, the active involvement of the public sector is crucial. Governments need to prioritise the integration of NbS into their climate adaptation strategies, including the creation of policies that incentivize and support NbS initiatives and research.
- D. **Empathy for the Economic sector struggles.** SOTERIA takes into consideration producers and business owners facing financial losses and crop damage due to climate change.
- E. **SOTERIA is built on the pillar of co-design.** SOTERIA believes in building an inclusive community where diverse perspectives and experiences contribute to shaping effective climate change insurance strategies.
- F. **Seizing the Momentum for Climate Insurance.** The time is now for insurance carriers and government bodies to seize the momentum and actively contribute to the creation of climate change insurance solutions and a respective legal framework.
- G. **There is power in preventive measures.** SOTERIA aims to foster public understanding of the importance of climate change insurance and particularly preventive measures and its role in building resilient communities.



Implementation

4.1 Visual Identity

SOTERIA made an investment in creating a visual identity that gives distinction to the project and captures the complexity of climate insurance within a single, coherent brand.

The official logo, composed of two interlocking curves, symbolises care and collaboration. These curves form an 'S' for SOTERIA, framing a central leaf that signifies growth and renewal.

Simultaneously, the curves create a globe, emphasising global unity in addressing climate risks. The entire design encapsulates the project's mission: merging environmental care with innovative insurance solutions to mitigate climate risks.

Consistency in visual elements contributes to a unified and recognizable brand image for the project. Partners are required to respect the established visual identity of SOTERIA in any official material they produce; this includes but is not limited to deliverables, papers, press releases, official letters, invitations, agendas, and posters.



4.1.1 Material

The following communication materials have been already made available for the partners:

- **Templates:** Presentation slides (.ppt) and document templates (.doc), as well as deliverable templates, are available. This could be useful in case any deadlines are approaching, and in order to create presentations.
- **Official font:** The font for official documents is Roc Grotesk.
- **Logos:** SOTERIA official logos (both in jpg and png formats).
- **Colour Palette:** The colour palette is highlighted by two shades of green (found in the Brandbook), in addition to the neutrality of white, black, and grey tones.
- **Brandbook:** A comprehensive guide that serves as a reference manual to ensure consistency and coherence in how the brand is presented across various channels.
- **Social Media Assets:** Graphic material featuring the SOTERIA, to be used by the partners.
- **Presentation card partners:** A presentation card to be used by partners at an event in print or virtual format.
- **Events assets:** Graphic material such as banners, roll ups, badges, agenda templates for



invitations. Including the design of a pop-up counter.

- **Press release.** Templates for press releases are available to use by the coordination and accessible to all partners.
- **Contact card.** SOTERIA has introduced its own contact card for partners, allowing effective information exchange in their interactions with various stakeholders. This customised tool strengthens the consortium's representation and promotes a unified identity across all external communications. By presenting the SOTERIA contact card, partners enhance the visibility and coherence when interacting with other key stakeholders.
- **Video teaser:** The EI team developed a video teaser to introduce SOTERIA to the general public. The aim is to use it in festivals or meetings. It is also available on the website.
- **Brochures in several languages:** EI team made available brochures in English and Spanish. EI is currently requesting support from the other teams to effectively translate the text to other languages.

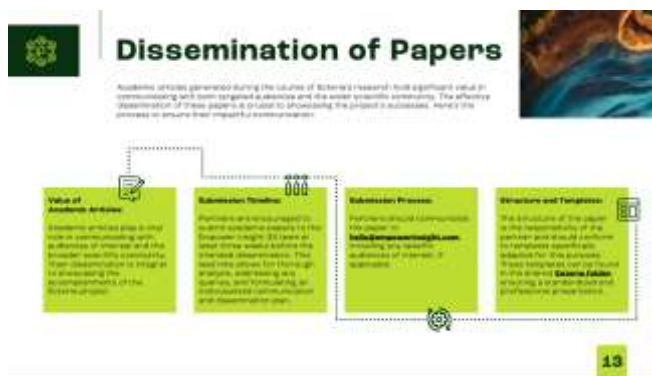
All communications materials are available for partners in the SOTERIA > Communications folder shared by the Project Manager.

4.2 Internal Communications

The second strategic objectives of this Communication and Dissemination plan target activities and goals within the SOTERIA members. Below are the tools and channels to implement those activities.

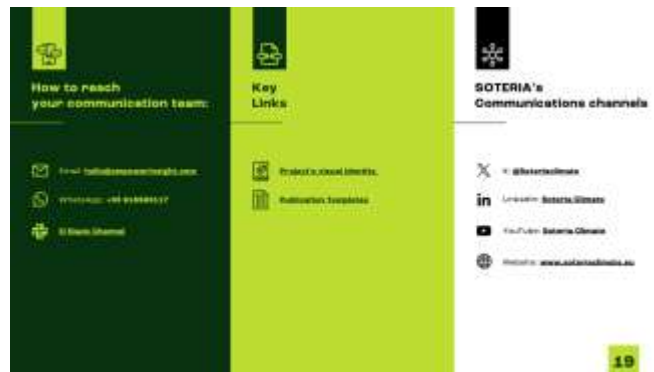
4.2.1 Tools and channels

Internal Communication Guide. A Communications Guide was created to rule communication between EI and partners. This guide includes advice for communicating at events, a reminder that they must contribute to the creation of editorial content, instructions to interact with the communication team, and guidance on which channels to use internally and externally.





14



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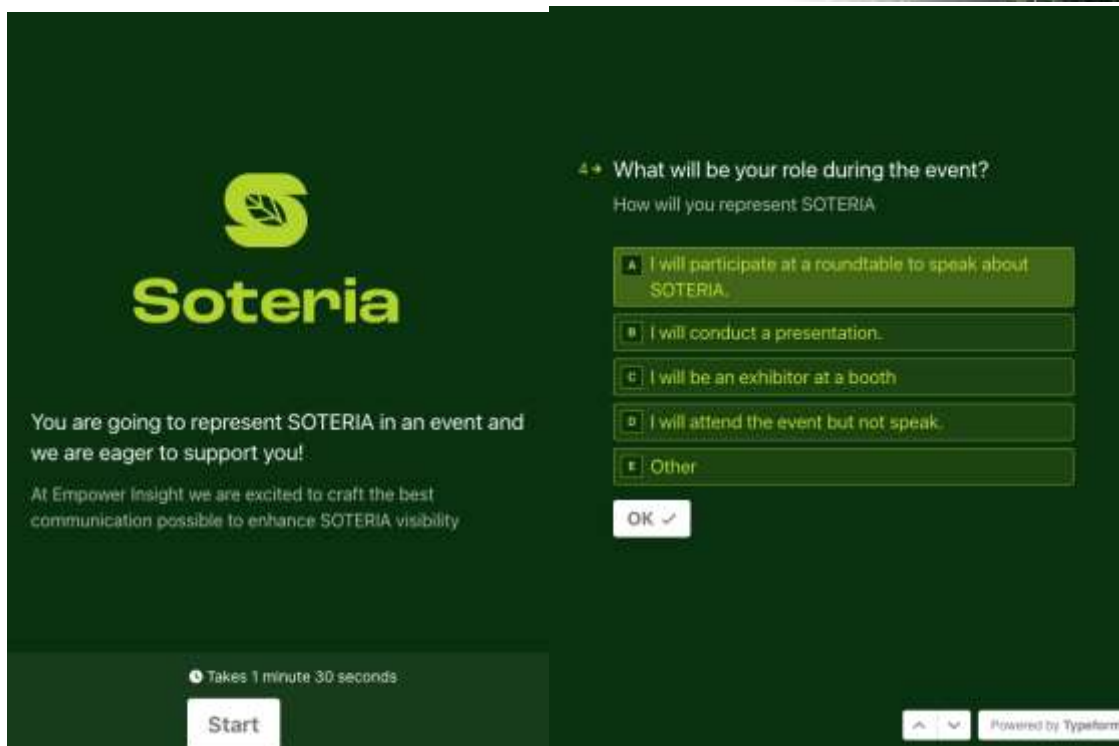
Illustration II: Snapshots of SOTERIA communication Guide

Internal Communication CheatSheet. An easily accessible summary of the internal communication guide.

Internal Communication channels with EI. Differently to the communication with the Project Manager, the internal communications provide partners with an opportunity to receive swift assistance on their events ensuring timely dissemination of information and subsequent follow-ups to identify dissemination opportunities.

It consists of a) a **shared drive** for easy access to essential documents b) a **slack** channel for partners willing to communicate informally c) **Whatsapp channel** to send information or speak with the communication team.

SOTERIA events typeform. An online form that all partners will fill in before any given event whether they will be participating or organising it. It includes, but is not limited to, those related to the project itself such as workshops on Affordable Insurance, Public Modernisation, Just Transitions, meeting with Communities of Practice, encounters with governments or the sector, Open Days or Climate Resilience Dialogues, among others. The EI team can therefore plan the communication plan for each of those events.



Soteria

You are going to represent SOTERIA in an event and we are eager to support you!

At Empower Insight we are excited to craft the best communication possible to enhance SOTERIA visibility

4+ What will be your role during the event?
How will you represent SOTERIA

- ☐ A I will participate at a roundtable to speak about SOTERIA.
- ☐ B I will conduct a presentation.
- ☐ C I will be an exhibitor at a booth
- ☐ D I will attend the event but not speak.
- ☐ E Other

OK ✓

Takes 1 minute 30 seconds

Start

Powered by Typeform

Publication and Dissemination form. This form was developed to ensure visibility from the EI team to track partner's interviews, publications, mentions and re-publication of content by other outlets. Specially to be used for scientific publications including: the type of publication, authors, title, journal name, volume and pages, status of the publication, and publication identifier.

"What they need to know" interviews. Will be carried out with partners at the time of publication of important documentation such as policy briefings and scientific papers. It will allow the EI team to craft the complementary material for external communication.

Editorial calendar. EI and the SOTERIA partners have co-created an editorial calendar for opinion columns and interviews for podcasts. Currently the EI team is collecting information about the most important days and events for the second period, including new newsletter subject topics. This calendar provides a partner's visibility and transparency and allows them to plan opinion columns, respond to interviews or provide feedback. All publications made by the communications partner citing results or data from the project undergo reviews from a qualified partner and the Project Manager.

Communication workshop. The SOTERIA Consortium members participated in a "**Communication Learning workshop**" designed to clarify all procedures, understand limitations and foster a collaborative environment that promotes the exchange of ideas related to both internal and external communication among partners. The second space directed to enhance communication will happen in the General Assembly in March 2025. On top of these encounters, EI will organise these workshops and will also help partners communicate data better with the public and ensure a long lasting effect.



4.3 External Communications

The following channels and methods enhance the visibility of the project and provide convenient platforms for stakeholders to access and stay informed about relevant developments in the field of insurance and climate adaptation. It also increases the visibility of the partners that participate, a reason to prompt such participation at interviews and other editorial products

4.3.1 Channels

Website. Since September 2023, Soteria has a website (www.soteriacclimate.eu) to serve as a hub of information, events, newsletter and more. The website is developed in 3 phases to cater for project developments. The phases were released as follows: Phase I (Month 1-6), Phase II (Month 6-12), Phase III (12-30). The communication team will work closely with Data leaders -WP2- to ensure visibility for the data efforts and the regional Data Hub.



Social media. At the time of the submission of the initial Dissemination and Communication activities plan, Social media accounts weren't launched to disseminate SOTERIA progress to external audiences. The communication team is responsible for leveraging these networks, including:

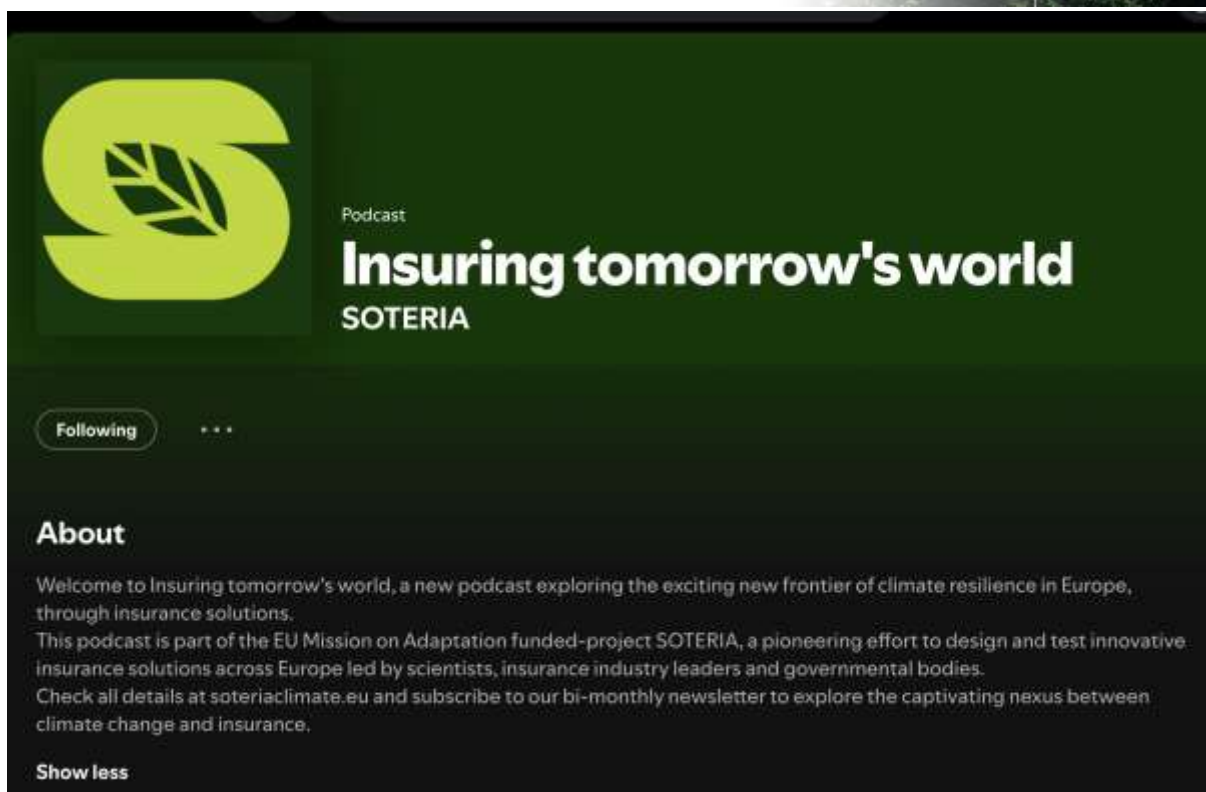
 LinkedIn: [Soteria Climate](#)  X: [@Soteriacclimate](#)  Youtube Channel: [Soteria Climate](#)

Likewise, using mentions of official SOTERIA accounts and the hashtag [#soteriacclimate](#) fosters a sense of community and enhances the project's online presence. Additionally, YouTube serves as a vital channel for broadcasting virtual events.

Audio interviews. EI secured enough support and engagement from project partners to launch [Insuring Tomorrow's World podcast](#). Published on Spotify, it explores the latest developments in the insurance and climate world and decodes how collaborative efforts between ordinary citizens, top research institutes, local authorities, and the insurance sector are shaping our future resilience against climate uncertainties.

To ensure the content resonates with the audience, partners are encouraged to contribute by providing feedback on their preferences, whether it's regarding new laws, emerging trends in insurance, or insights into climate change.

Editorially, the communication team will try to render such a technical topic much more digestible for the general population without losing its appeal to specialised audiences.



Press liaison. The communication team is committed to integrating SOTERIA into both specialised and general media content. We aim to facilitate partner interviews across various media formats.

In order to uphold the project's editorial line, María José Sanz, has been designated as the official spokesperson. Sanz, the Scientific Director of BC3 and Ikerbasque Professor since 2016, possesses a unique profile blending a strong background in Natural Sciences with extensive practical knowledge in environmental policy implementation. She is an international reference in the development of scientific foundations for evaluating the impact of emissions in the atmosphere.

The spokesperson role will be shared with Elena López Gunn from the I-Catalist team. Director of ICATALIST, member of the European Scientific Council on Climate Change, lead author of IPCC Working Group II on Adaptation, Vulnerability and Impacts. She collaborates as an Expert in the Spanish Citizens' Climate Assembly.

This does not limit other partners from making statements to the press .

4.3.2 Tools

SOTERIA will engage the different stakeholders via the following products and disseminate it via the previously noted channels:

Press Releases: To be used when the team considered necessary, aiming at media but also to other stakeholders.

Interviews: to sector specialists and general stakeholders.



Analysis blogs: semestral, analysing the developments in the area.

Opinion pieces from partners: to allow partners to freely provide their opinions of the latest developments.

Explanatory materials, key for policymakers and non-specialised audience and events:

- Brochures.
- Infographics.
- Factsheets.

Social media special content:

- Key-Dates publication, revamping the SOTERIA content to make it relevant on different dates.
- Paid advertising on social media platforms.
- Feature stories "Climate Resilience Chronicles: Stories of Innovation, Impact and Advocacy".

While partners are in charge of the **scientific publication** and **policy briefings**. The communication team aims to increase its reach and impact by creating media kit for dissemination of these key publications, including:

- A *digestible* document aiming at less specialised stakeholders.
- Press releases.
- Audio material.
- Relevant quotes from partners to be used.
- Translation to local language when needed.

4.3.3 Events

Events play a crucial role in SOTERIA's co-developing methodology, strengthening synergies among stakeholders. Partners will also participate and contribute in major conferences and in events including industry-oriented gatherings, scientific forums, and visits.

The Communication team is collaborating with Partner to provide materials, and tailored support in the following events, as esteemed needed by the partners:

Event	Description	WP
Just Transition for climate resilience: Learning from the local experience.	Through the meaningful engagement using surveys (other means like social probes will also be tested) with local communities and stakeholders from the Pilot Region/cities in WP1 on their experience in developing transformative adaptation approaches based on innovative insurance solutions and how they minimise the impacts of extreme events.	WP4, led by DEMO



Climate Resilience Dialogues on insurance solutions and climate induced risks	A series of successive “insurance-society Climate Resilience dialogues” will be centralised by WP1 in different locations pivoting around a series of key questions (for each dialogue) that will include enabling through policy and governance aspects, initially the following are identified: How would it be best to facilitate the allocation of substantial additional national and regional budgets to increase the penetration of insurance? What are the main issues (barriers/opportunities) to ensure affordable insurance cover? What enabling elements or specific support do European regions and communities need to be able to procure insurance solutions to transfer risks and compensate for losses? What are the current and upcoming state-of-the-art knowledge, best practices and emerging innovations on insurance solutions?	WP4, led by GIB
Webinars, Communities of Practice	Our SOTERIA Communities of Practice will involve regional and local policymakers as well as experts from the insurance sector and climate change impacted sectors to share best practices and discuss improvements. We will hold >12 webinars with this group over the project. Participants will be invited to share their experiences, participate in interactive sessions related to key project outputs and provide feedback on our proposed solutions, methods, approaches and interim findings.	WP5, led by ICA
Synergies with sister-projects	Participation in joint workshops, knowledge exchange and joint communications with sister-projects funded for the implementation of the Climate Adaptation Mission under Horizon 2020 European Green Deal call and Horizon Europe relevant for adaptation. Including: 10 Workshops (6 different countries). 5 High level side-events 20 Co-organized events	WP5, led by ICA
Open Days	Insurance companies, citizens and regional and local authorities will be invited to participate in co-design workshops aiming at further exploiting the project results.	WP5, led by ICA
Roundtables and focus groups	As part of piloting innovative insurance solutions: 2 roundtables and 2 focus groups of stakeholders in Saxony (City of Leipzig) and Saxony-Anhalt (neighbouring City of Halle) organised with Associated	WP3, led by UFZ



	Partners (VZS, LAU)- Leipzig-UFZ	
Data Sharing for resilience	As part of Task 2.5 Software prototype development to enable the use of the climate-related risk and loss data: 3 Roundtables on Data	WP2, led by SINTEF

For the final Dissemination, the communication team is currently exploring possibilities with the partners. The final choice for the Dissemination stage will be conceived *with all partners* based on the most effective and attractive channel for the audience and the resources available. The final choice will be made available during the third update of the present document.

4.4 Key exploitable results

The following are the key exploitable results for communication foreseen for the project. As the project evolves, these results may also change.

BEHAVIOURAL ANALYSIS

The project aims to identify behavioral barriers in the insurance market for advanced risk transfer solutions, providing valuable documentation for effective adoption of new products.

PILOT SOLUTIONS

The project tested innovative insurance solutions, products, and risk-transfer in EU regions and communities, including weather and climate risk insurance (Germany & Croatia), nature-based solutions (Spain & Norway), and mutualized schemes for vulnerable sectors (Greece & Bulgaria).

BEST PRACTICES

The project will publish best practices in:

- Data sharing for climate-related risk and loss data sharing.
- Innovative insurance pricing, aiming to close the protection gap and support climate change adaptation, including the annual RADAR stories report.

SOTERIA PLATFORM

A repository of all materials and content interview, analysis, publications, policy briefings, podcasts and content produced during the 30 months.

RISK DATAHUB

Front end prototype for enabling the use of climate related risk and loss data in three cities: Valencia, Gabrovo and Athens.

COMMUNITIES OF PRACTICE

The SOTERIA Communities of Practice aim to share knowledge and best practices on climate adaptation, insurance, and public-private collaborations. They will coordinate regional cooperation and development through inter-regional climate resilience demonstration projects and knowledge transfer through peer reviews, focusing on synergies and exchanges between projects.



Risks and mitigation

This section lists the identified risks and potential mitigation measures as below.

Risk	Priority (1-low, 2-medium, 3-high)	Mitigation
Accidental mistakes in the communication of the project's findings or partner's views or quotes	3	A validation process has been established to ensure all communication is revised by at least 2 individuals.
Lack of availability from partners to participate in interview, opinion pieces or providing material	2	Providing internal communication documents to guide them through events Providing an editorial calendar and reminders that ensure partners have adequate load and enough time
Fake news	2	Timely response, Press Statement responding to the issues



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Implementation matrix

The implementation of the Communication Strategy will follow the outlined work plan, organised according to each specific objective. Empower Insight will coordinate the following activities.

Strategic Objective I: To create and sustain a coherent project brand that appeals to insurance sector, public and governmental organisations;

Activities	Audiences engaged	Channel & tool	Indicator of Success	Any change at first revision month 18th
Co-design the SOTERIA brand colours and visual identity	All	N/A	The creation of the brandbook before the KickOff meeting.	No changes
Create & make available all the material to ensure consistency in communication (in editable format)	Internal	GDrive	Make accessible the following material 1 fonts file; 1 Deliverables templates 1 PowerPoint template; 1 package of designed event materials including design of a) 1 Roll ups b) 1 Badges c) 1 Project Brochure	No changes
Contact card, including QR codes directing to the webpage and social media channels and partner's contact.	Internal	Gdrive.	1 virtual contact card 1 ready-to-print contact card per partner	No changes
Developing a dynamic and simple to navigate website	All	N/A	1 website phase I; phase II; phase III	Modified. Phase III will be done on a rolling basis, as requests arise gradually during 2025.
Creation of social media channels	External	Social Media	1 LinkedIn account, 1 X account.	No changes



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Strategic Objective II: To enhance internal coordination and communication structures to ensure the effective fulfilment of the project's mandate;

Activities	Audiences engaged	Channel & tool	Indicator of Success	Any change at first revision month 18th
Establishment and production of an internal newsletter, comprising the project developments, information about main deliverables and any news that needs to be communicated.	Internal	Emails, WhatsApp	Number of newsletters produced. 10 in total.	No changes
Capacity building for partners on critical areas such as media engagement, writing statistical articles for the public (data-communications).	Internal	Webinar	Number of capacity building events: 2 during the length of the project	No changes
Internal Communication guide to provide assistance to enhance project visibility to events and project's activities.	Internal	Email/ Whatsapp/ Typeform	Creation of the Guide and distribution (1) % of partners consistently follow the guidelines at the end of the project: 80% Partner's fill in the Publication and Dissemination form for their own publications and interviews: 80%	Modified EI changes this KPI to be applicable to 80% of the events and not to the partners. This is a more useful metric.
Create SOTERIA events form to inform of all events so all preparations can be done in advance to cover the event	Internal	Typeform	Percentage of events recorded in the form vs missed events: 80%	No changes
Creation Editorial Calendar For partners to provide feedback, participate in opinion articles and analysis	Internal	Excel / Monday	Creation of the Editorial Calendar (1) % Partner's opinion articles (1 p/ p): 80%	No changes



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Strategic Objective III: Position Soteria as a project of reference within the field of climate change and climate insurance

Activities	Audiences engaged	Channel & tool	Indicator of Success	Any change at first revision month 18th
Create communication products to assist the partners in the engagement with the sector;	External	Press release Explanatory material	1 Project Infographic 1 Factsheet 2 Press Releases	No changes
Creating and promoting content which will feature in paid social media advertising targeting the sector;	External	Social Media	1 content paid proved to increase followers by 15%	No changes
In collaboration with partners, facilitate material and provide assistance / coverage for engagement of audiences and stakeholders via specialised webinars;	External	Webinar	12 webinars organised as community of Practice (ICA)	No changes
Generate content for distribution, leveraging the significance of key dates and events in the sector to capitalise on the resulting momentum.	External	Interviews,	4 key social media publication on key dates per year	No changes
Issuing regular fact-heavy and thought provoking newsletter including key sector analysis, interviews and discussions;	External	Email	Number of newsletters published: 10 over the whole period	No changes
Provide assistance and coverage to partners securing participation in sessions on major field events.	External	Social media email	1 publication per event	No changes
Supporting partners to identifying and showcasing SOTERIA objectives and results at various regional, county, and local events;	External	Email	Number of interviews: 3 Mapping 4 key open-data sector activities for partners to evaluate assistance.	No changes



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Strategic Objective IV: To create awareness and enhance accessibility to and utilisation of the project's results and findings to ensure wide acceptance and uptake by stakeholders

Activities	Audiences engaged	Channel & tool	Indicator of Success	Any change at first revision month 18th
Conduct stakeholder mapping and desk-research to identify stakeholders and their consumption behaviours, opportunities and challenges with each one of them.	Internal	Web Social Media	1 Stakeholders mapping 1 Excel File with stakeholder contact	No changes
Tailoring SOTERIA's RADAR stories, (4) policy briefs and (4) case notes, (4) technical short opinions, (10) scientific publications-peer reviewed articles, (10) papers to specific audiences by packaging them in user-friendly formats	External (non technical)	Web Social Media Audio Newsletter	Per Radar publication: 1 digestive report, 1 press release, 1 media kit, 1 story on the newsletter 1 press release per policy brief and case note.	No changes
Provide visibility to the success stories & climate solutions	External	Web Social Media Audio Newsletter	8 story maps published in the web in a dynamic format	No changes
Create "Climate Resilience Chronicles: Stories of Innovation, Impact, and Advocacy"	External	Social Media Newsletter	Number of stories published: 4	No changes
Development of various content types for disseminating information about the project, special focus on insurance solutions pilots, such as: interviews, analysis and frequent press releases.	External	Web Social Media Audio Newsletter	At least: 8 interviews; 5 analysis pieces, 8 opinion pieces, 4 press releases (in total for the project), 1 social media post p/month; at least 500 followers in total social media.	No changes
Developing interviews and discussions focused on project-related topics to animate and engage the network in audio format.	External		Episodes: 8 Number of total audience: 250 people. To be embedded in newsletters.	No changes



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Strategic Objective V: Empower partners to create meaningful and sustainable engagements and partnerships with stakeholders critical for the project success

Activities	Audiences engaged	Channel & tool	Indicator of Success	Any change at first revision month 18th
Assist the partner engaging particularly with Community of Practice to design explanatory material such as fact sheets, infographics, brochures to facilitate understanding.	Internal External	Explanatory material social media newsletter	TBD with partner in month 18.	In conversations with task leads.
Provide ready and easy-to-use communication products to the partners organising (6) Climate Resilience Dialogues, Open Days, Workshops to provide materials and tools for effective communication and event organisation.	Internal External	Explanatory material social media	1 Events kit editable	No changes
Provide support to the Exploitation activities and market watch efforts	External	Explanatory material social media newsletter	TBD with partner in month 18.	In conversations with task leads.



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Dissemination activities 1RP

Clustering activities

Benef.	Date	Dissemination Activity Name	Target audience Reached	Description of the objective(s) with reference to a specific project output
AQUA	16/04/2024	PIISA workshop Risk assessment (Industrial Sector)	Research communities, Industry, business partners	AQUA participated on PIISA EU Project workshop on Risk assessment with the participation of the insurance sector. Output: Task 1.3
GIB, BC3	25/09/2024	SOTERIA 1st Climate Resilience Dialogue	EU Institutions, Industry, business partners, National authorities, Innovators, Regional authorities	GIB, BC3 organized 1#CRD on Bridging the climate protection gap with insurance (with the participation of DG Clima, EIOPA). Output: T4.2/D4.2 CRD
GIB	08/11/2024	SOTERIA 2nd Climate Resilience Dialogue	EU Institutions, Industry, business partners, National authorities, Innovators, Regional authorities	GIB organized 2# CRD From Risks to Solutions: Science-Driven Policy and Innovation for Bridging the Protection Gap (with the participation of EEA, PIISA, NATURANCE) Output: CRD T4.2/D4.2
MoG, BES, GIB	21/11/2024	Regional Climate Resilience Dialogue Gabrovo CS	EU Institutions, Industry, business partners, National authorities, Local authorities, Innovators, Regional authorities	MoG, BES, DZI organized RCRD on Identify barriers and potential incentives for sharing information on the consequences of the CC events and exploring the needs of IIS. Output: CS Gabrovo, T1.4, D4.2
GIB, UFZ	11/12/2024	SOTERIA 3rd Climate Resilience Dialogue	EU Institutions, Industry, business partners, National authorities, Innovators, Regional authorities	GIB, UFZ organized 3# CRD Accelerating Climate Adaptation: Public-Private Collaboration in Insurance Systems (GIB, UFZ) output: CRD T4.2/D4.2



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ASDA, DEMO, GIB	18/12/2024	Regional Climate Resilience Dialogue West AthensCS	EU Institutions, Industry, business partners, National authorities, Specific end user communities, Innovators, Regional authorities	ASDA, DEMO, GIB, organized RCRD on Key challenges and opportunities related to Insurance for climate adaptation in the region. Output: West Athens CS, D4.2 CRD.
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Collaboration with EU-funded projects

Beneficiary	Date	Dissemination Activity Name	Target audience Reached	Description of the objective(s) with reference to a specific project output
UFZ	01/03/2024	Meeting with NATURANCE	Industry, business partners, Specific end user communities	UFZ presented SOTERIA to DDR Finance-WTW. Organizer: NATURANCE Output: exchange and synchronisation of activities between SOTERIA and NATURANCE, joint workshops with pilot communities in 2024, 2025
ICA	17/04/2024	EU Mission Adaptation Community	EU Institutions, Other, Specific end user communities, Local authorities, Regional authorities	ICA participated on 2 WSs to introduce the Mission Adaptation's Community of Practice while presenting a concrete strategy and set of activities to gather feedback from attendees. Output: T5.6
GIB	22/05/2024	P2P Deep Dives	EU projects	GIB participated in Climate Adaptation P2R session representing SOTERIA project. Output: Knowledge exchange T5.6, Community of Practices T1.5
ICA, BES	01/06/2024	Behavioural Change Research Cluster	EU projects	ICA, BES participated to promote collaboration and knowledge exchange among EU research projects and experts. Organizer: MAIA EU project. Output: structured working group, T5.6
GVA, BC3	24/06/2024	Restore4Cs General Assembly	EU projects	GVA presented SOTERIA Project at Restore4change EU project General Assembly. Output: Knowledge exchange, synergies T5.6 Valencia Case Study.



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Beneficiary	Date	Dissemination Activity Name	Target audience Reached	Description of the objective(s) with reference to a specific project output
ICA	03/07/2024	Meeting with NATURANCE Project	EU projects	ICA met NATURANCE to organize joint dissemination activities to maximise the impact of the project Output: Joint Activities with relevant (Mission) Initiatives to stablish links T5.6
BC3	28/11/2024	Wetland4change Meeting	Local authorities, Regional authorities, Research Center	BC3 conducted a presentation of SOTERIA on Wetland4change EU project Meeting focused on Wetland-based solutions for CC adaptation, risk prevention, and mitigation. Output: D1.2 Valencia Case study.
CRA	03/12/2024	Meeting with SPARCCE	Research communities	CRA attended as an expert on CCA/DRR/insurance to the seminar on Modelling tools to reduce risks and build resilience organized by SPARCCE EU HE project. Output: knowledge Exchange, T1.2, T2.3.
G&Co	30/04/2024	PIISA webinar II: Actuarial risk modelling,	Research communities, Others	G&Co participated to learn/discuss about risk modelling and assessment, Output: WP3, Bavaria, Zadar Case Studies.,
BC3, ICA, GVA	04/06/2024	Webinar Financing climate action	Research communities, Other, Industry, business partners, National authorities, Specific end user communities, Local authorities, Regional authorities	BC3, GVA, ICA co-organized an event with NATALIE, REGILIENCE and CLIMATEFIT EU projects during the EU Green week: Funding and Finance: Solutions for Water-related Challenges. Output: T5.6
UFZ, CRA	19/09/2024	Festival of Climate Innovations and Services	EU Institutions, Industry, business partners, National authorities, Local authorities, Innovators, Regional authorities	UFZ, CRA organized a jointly session with NATURANCE, PIISA EU projects: "Bridging the climate protection gap with insurance". Output: WP3, Knowledge exchange, raised visibility of SOTERIA.



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Attendance to Conferences

Beneficiary	Date	Dissemination Activity Name	Target audience Reached	Description of the objective(s) with reference to a specific project output
GVA	13/11/2023	Prevention and Management of Disaster Risks	Universities & Research Centers, Municipalities & Government Representatives,	GVA Presented of SOTERIA at XLVI Thematic Conference Prevention and Management of Disaster Risks in Spain. Actions Funded by European Funds. Output: Valencia Case Study. T5.6 Knowledge exchange.
ICA, BC3	16/11/2023	Think2030 Dialogue - Spain Council Presidency	National authorities	ICA, BC3 participated on Spain Council Presidency Dialogue for sustainability: Science4Policy session 3- Science for policy – How to engage with policy makers? Output: D4.3, WP4
GVA	14/02/2024	Conservation and Management of Wetlands	Research communities, Local authorities, Regional authorities, Civil society	GVA presented “Insurance innovation and the nature value of wetlands” at Conservation management of wetlands to tackle CC. Output: Knowledge exchange, T5.6 Valencia Case study.
G&Co	05/03/2024	CISAR Symposium	Research communities, Industry, business partners, National authorities, Specific end user communities, Local authorities, Regional authorities	G&Co would be an exhibitor. Planned a focused SOTERIA workshop on location just before or after CISAR.
UFZ	23/04/2024	Disaster Risk reduction in fragile times	Industry, business partners, Specific end user communities	UFZ presented SOTERIA at a conference on DRR On the Edge? Disaster Risk Reduction in Fragile Times. Organizer: German Red Cross. Output: WP3 innovative insurance- with a clear focus on risk prevention.
MoG	05/06/2024	Space for green, sustainable and secure Europe (S4GSS),		MoG conducted a presentation of SOTERIA project at Space for green, sustainable and secure Europe (S4GSS) conference. Output: Knowledge sharing, Gabrovo Case study.,



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Beneficiary	Date	Dissemination Activity Name	Target audience Reached	Description of the objective(s) with reference to a specific project output
HSWT	19/06/2024	World Biodiversity Forum 2024	Research communities, National authorities, Local authorities, Regional authorities	HSWT conducted a presentation of SOTERIA at World Biodiversity Forum 2024, Organizer: University of Zurich. Output: D3.4, WP3

Education and training events

Beneficiary	Date	Dissemination Activity Name	Target audience Reached	Description of the objective(s) with reference to a specific project output
BES	24/10/2023	Webinar on Behavioural Economics	Other, Industry, business partners, Specific end user communities, Local authorities, Regional authorities, Civil society	BES conducted a webinar on How understanding human behaviour can help design smarter insurance and climate adaptation solutions. Output: Training Tutorials
MITI	18/06/2024	Webinar MITI Flood loss prevention software	EU projects, SOTERIA partners, Municipalities	MITI conducted a webinar on Demonstrating the web application designed for risk assessment and measure recommendations and tailored for various property types. Output: Training Tutorial, T2.5
CRA	20/06/2024	Webinar PPP and sharing insurance loss data	National authorities, Local authorities, Regional authorities	CRA conducted the webinar: "PPP and sharing insurance loss data for climate resilience - the Norwegian Case" Output: Output: WP2, Training Tutorials



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Thematic meetings with relevant Stakeholders

Beneficiary	Date	Dissemination Activity Name	Target audience Reached	Description of the objective(s) with reference to a specific project output
UFZ	11/03/2023	Meeting with Legal Committee - German parliament	Local authorities	UFZ conducted a presentation to the Legal Committee of the German parliament in the Public hearing "Natural Disaster Insurance". Output: WP3
UFZ	13/10/2023	Round Table with Municipalities	Local authorities, Regional authorities	UFZ participated in a round table with municipalities organized by LAU (AP). Output: Saxony Case studies.
UFZ	26/02/2024	Meeting with Saxon State Ministry	National authorities, Local authorities, Regional authorities	UFZ participated at a roundtable with Saxon State Ministry for Social Affairs and Social Cohesion, Consumer Protection Department to discuss about SOTERIA. Output: Saxony Case Study.
SINTEF	29/02/2024	Meeting County governor of Trøndelag	Industry, business partners, Local authorities, Regional authorities	SINTEF conducted a presentation of Trøndelag Case study in a meeting with the county governor of Trøndelag. Output: Knowledge sharing, Trøndelag Case study, D1.2.
G&Co	06/03/2024	Co-design meeting Bavaria and Saxony-Anhalt CS	Industry, business partners, Specific end user communities	G&Co and UFZ organized a meeting with external experts to take part in certain project activities. Output: Bavaria and Saxony Case studies.
CRA	14/03/2024	EU Climate Resilience Dialogues	EU Institutions	CRA Present SOTERIA to the EC (internal meeting EU CRD) focusing on the "Norwegian Case"/ the process leading up to the Knowledge Bank. Output: Knowledge Exchange, T4.2
UFZ	20/03/2024	Meeting on insurance practices	Industry, business partners, Specific end user communities, Local authorities, Regional authorities	UFZ & Urgewald discussed influencing insurance for CO2 reduction. Urgewald's research aids sustainability in insurance. The meeting highlighted the value of ongoing dialogue. Output: T3.2



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Beneficiary	Date	Dissemination Activity Name	Target audience Reached	Description of the objective(s) with reference to a specific project output
G&Co	26/03/2024	Agricultural Data Infrastructures as Key Enablers	Specific end user communities	G&Co attended to better understand the data topic in agriculture Organizer: Wageningen University. Output: Description of what data is needed and collected in agriculture/ Zadar CS.
CRA	06/06/2024	EIOPA external network on Cat Risks	Research communities, EU Institutions, Industry, business partners, Specific end user communities	CRA participated in EIOPA external network on Cat Risks together with Start-ups, risk models and prevention experts. Output: D1.3
CRA, SINTEF, AQUA, BC3	01/07/2024	SOTERIA Meeting with JRC	EU Institutions	CRA, SINTEF, AQUA, BC3 organized a meeting with JRC to explore the data sharing opportunities. Output: D1.3 T1.2, SOTERIA Case Studies
G&Co	19/07/2024	StMELF and agricultural insurers meeting	Industry, business partners	G&Co presented the parametric insurance solution developed in SOTERIA to Bavarian State Ministry of Agriculture (StMELF) and selected agricultural insurers. Output: WP3, T1.4, Bavaria Case Study
UFZ	17/09/2024	Working Group Economic Management	Industry, business partners, National authorities, Local authorities, Regional authorities	UFZ presented SOTERIA at Digitalisation and reducing bureaucracy in public administration WG and discuss with relevant SH from PP flood prevention, RR, damage management. Output: WP3, raised visibilit
GVA, BC3, ICA	25/09/2024	Roundtable with industry	Industry, business partners, Regional authorities	GVA presented Valencia Case study in a round table on NBS during "Foro de Sostenibilidad de la ASECAM" (industrial sector). Output: WP1, Valencia Case study, D1.2.
CRA	02/10/2024	Best practise and data sharing in CCA	Research communities, EU Institutions, Industry, business partners, Specific end user communities	CRA met AFPCN and CNRS to discussed on best practise and data sharing in CCA. Output: T1.2-Data hubs.



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Beneficiary	Date	Dissemination Activity Name	Target audience Reached	Description of the objective(s) with reference to a specific project output
CRA	03/10/2024	PIISA General Assembly,	Other, Industry, business partners, Specific end user communities	CRA participated and met with PIISA EU project and AXA Climate to discuss potential collaborations. Output: T5.6 synergies
HSWT	24/10/2024	AgroSoil Soil Moisture	Research communities	HSWT co-organized and discussed with GAF AG, where they presented their soil moisture product. Output: Possible use of data and continuation and further development for the Bavarian case study.
G&Co	06/12/2023	Webinar Agroinsurance	Specific end user communities	G&Co participated in the webinar on state-of-the-art agroinsurance to better understand what is currently done, what happened in the year. Output: Zadar/Bavaria Case Study.
GIB	30/05/2024	14th International Insurance Conference	Industry, business partners	GIB attended and networked with experts and high-level keynote speakers. Addressed issues as facing the insurance industry, such as CC, the consumer journey and regulation. Output: WP4
GVA	25/06/2024	Valencia cities climate week	Research communities, National authorities, Local authorities, Regional authorities, Civil society	GVA organized a Field visit to Marjal dels Moros. Output: Collaboration, knowledge exchange with Valencia case study D1.2, T5.6 stakeholders.



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